

### Talk of the town

**STC's 2011 Election** closed on 30 March, and the results were announced on 1 April. Congratulations to our own Tricia Spayer for her election to Director! Also congratulations to Alan Houser for his election to Vice President, Aiessa Moyna for her election to Treasurer, Rich Maggiani for his election to Director, and Jack Molisani and Leah Guren for their election to the Nominating Committee.

**Sherri Henkin** sent regards from California, "By the way - remember the folding chairs NEO STC gave away at one end-of-year event? I still have mine and keep them in my car - actually, that's how they made it out to LA - in the car when it was shipped. I had a friend visiting from Israel last week and wanted to show her the Pacific Ocean. Yesterday, I took her to the beach (really) for a picnic lunch. She figured we'd sit on the sand. I said, "No way. I have classy chairs we can use!" Made me smile when I took the NEO STC chairs out and used them. What a great gift those are! Reminds me of the chapter (community?) and more - all of you guys!" Drop her a line when you think of it ([sleah47@juno.com](mailto:sleah47@juno.com)), or check out her blog: [www.sherrihenkin.wordpress.com](http://www.sherrihenkin.wordpress.com).

### March Meeting Review

Kristy Nolan led the presentation at our March meeting at Parker on social networking, effective and consistent online resume and cover letter presentations (with a discussion of how to handle key terms), and both virtual and hardcopy portfolios. Kristy appeared in person while her virtual co-presenters Louellen Coker and Heather Steele conferenced in from their Dallas locations.

A thank you goes out to Kristy, Louellen, and Heather, as well as to everyone at Parker who helped make the event happen. Here is some background information about the speakers:

- ◆ Louellen Coker is the founder of Content Solutions and the chief writer, editor, designer and all around chief of all things content. Her company focuses on helping their clients communicate effectively across multiple mediums.
- ◆ Kristy Nolan focuses on consistency and standardization in her position as a Manager in Central Publications at Southwest Airlines.
- ◆ Heather Steele specializes in Interactive Marketing using her diverse skill set to bring functionality and flair to everyday communications. Heather works for

Williams Financial Group managing all Web-based and interactive marketing initiatives.

Attendees also participated in a door prize raffle for an NEO STC shirt and copies of Geoff Hart's book, *Effective onscreen editing: New tools for an old profession*.

Here is a description about the second edition from the web page:

"Whether you're new to editing or a veteran, clients are increasingly asking you to edit their manuscripts using a word processor. The editorial skills remain the same, but transferring them to onscreen editing proves challenging because there are so few resources to help.

*Effective Onscreen Editing* provides the tips and tricks you'll need to maximize your editing productivity and effectiveness in any word processor, but uses Microsoft Word's powerful editing tools to illustrate how to apply these principles.

The fully revised 2nd edition provides details of how the general techniques work in Word 2003 and 2007 for Windows and Word 2008 for the Mac.

Based on feedback from readers and students, it features several expanded sections, including fully revised descriptions of revision tracking tools and spellcheckers.

All Internet resources have been moved to the book's Web page to make them available to purchasers of the printed version and easier to keep up to date."

### 2011 All-Ohio STC scholarship — Deadline extended

The Northeast Ohio and Central Ohio STC communities are delighted to announce a scholarship we are offering to a deserving student or technical communication practitioner. For the second year in a row, STC communities in Ohio are delighted to offer this scholarship designed to encourage local academic excellence, provide the profession with educated communicators, and promote greater awareness of and participation in STC.

#### Who can apply?

Undergraduate, graduate, or community college students pursuing degrees or certificates in technical or scientific communication or closely related fields from accredited Ohio institutions are eligible to apply.

New this year: Technical communication practitioners seeking financial assistance to support recognized

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professional development or certification opportunities are also welcome to apply.

Applicants must be:

- ◆ Pursuing a technical communication-related degree or certificate at an accredited Ohio educational institution

OR

- ◆ Be a permanent Ohio resident pursuing a technical communication-related degree or certificate at any accredited U.S. educational institution

OR

- ◆ Be a permanent Ohio resident who is a technical communication practitioner.

### **What is the scholarship's value?**

A total of \$1,000 will be awarded for educational purposes to either of the following:

- ◆ One deserving Ohio graduate, undergraduate, community college, or certificate student

OR

- ◆ One or more technical communication practitioners seeking financial assistance for recognized professional development or certification opportunities.

If multiple scholarships are awarded, they will total \$1,000.

### **How will applicants be evaluated?**

Applicants will be evaluated based on their potential to contribute to the profession following attainment of their degree, certificate, or specified professional development opportunity.

### **What are the important dates?**

- ◆ February 1, 2011 — official launch of scholarship
- ◆ July 1, 2011 — scholarship application submission deadline

### **When will a winner be notified?**

Winners will be notified by August 1, 2011.

### **How do I apply?**

To apply, download and complete the application.

### **How do I get a poster promoting the scholarship?**

See the poster file on our website.

### **Who can I contact if I have questions?**

Direct any questions you may have about this scholarship to the Scholarship Manager at [jeanette.evans@sbcglobal.net](mailto:jeanette.evans@sbcglobal.net)